



# Text Messaging

Fact Sheet

# Text Messaging.

## Recruiting made easier with Texting.

Our Text Messaging product enables you to send, receive, and manage text messages through one easy-to-use interface.

### Highlights.

- **Choose Your Audience:** Send text messages to any individual or group.
- **Segment By Field:** Segment messages by any field or combination of fields (e.g., location, major, term).
- **Schedule Sends:** Send texts immediately or schedule them for a future date or time.
- **Send Reminders:** Send reminders (e.g., event invitations, deadline notifications) based on specific dates and times.
- **Build Relationships:** Have two-way conversations with students at all stages in the admissions funnel.
- **Automatically Manage Opt-Outs:** Enable recipients to automatically opt-out of texts.
- **View Text Communications Plan:** View your communications plan in a calendar or list format.

Annual Subscription Fee	
<b>Term</b>	<b>Price</b>
1 year	Starts at \$3,500

LET'S TALK