



# Applications

Fact Sheet

# Applications.

## Customize the student application experience.

With our Applications product, it's easy to create custom applications for freshmen, transfers, graduate students, continuing education students, and more. You can also pre-populate information you already know; update your application quickly; access data and reports in real-time; and export data to any CRM or ERP. Plus, we offer integration with TouchNet® and other payment vendors. And our Applications software delivers 99% uptime.

## Highlights.

- **Brand:** Apply your branding to your application, including its introductory screens, landing pages, registration forms, and application-related email messages.
- **Customization:** Customize your application layout and styles.
- **Pages:** Determine the number of pages your application will include.
- **Navigation:** Enable students to navigate your application by page numbers or tabbed sections, such as “Personal Information.”
- **Fields & Labels:** Choose your fields and field labels.
- **Pre-populated Fields:** Save your students time by pre-populating the information you already know.
- **Required Fields:** Determine which fields students will be required to complete.
- **Hidden Fields:** Include hidden fields for internal use only.
- **Conditional Logic:** Use conditional logic to streamline and personalize the student experience.
- **Confirmation Page and Messages:** Use conditional logic to personalize the thank you landing page and email messages that students see after submitting an application.
- **Stop & Resume:** Allow students to save their application and complete it over multiple sessions.
- **Documents Upload:** Enable students to upload documents such as essays, personal statements, and resumes.
- **File Size:** Determine the maximum file size of the documents you will accept.
- **Online Recommendations:** Allow third parties such as teachers, coaches, and employers to submit their recommendations online.
- **Fee Waivers:** Waive your application fee for all students or select students.

- **Payment Processing:** Use our payment processing service to accept major credit cards, e-checks, or PayPal, or link to your school's payment processing web page.
- **Materials Status:** Enable applicants to see what materials your school has received and which are missing.
- **Real-time Data:** Access student application data in real time through your web interface.
- **Partially Completed Applications:** View all partially completed applications, and determine whether to send students a deadline reminder through our Broadcast Email product.
- **Update Submitted Applications:** Update a student's application after it has been submitted online.
- **Withdrawn Applications:** Manage withdrawn applications and maintain the data in case the student reapplies in the future.
- **Editing Tools:** Update your application at your convenience using our self-serve editing tools.
- **Search:** Search on any application form field or combination of fields and/or conditions.
- **Saved Searches:** Save your customized search criteria for repeated use.
- **Print:** Print custom PDFs of your completed applications one-by-one or in batches.
- **Reports:** Customize and save your application reports.
- **Export Codes:** Export your student application data with your internal database codes so the data can be easily imported into your CRM or other database.
- **Custom Export:** Export your data in a custom .csv, fixed-width, or .dbf file format.
- **Automated Exports:** Schedule automated exports to a secure location at the time of your choosing.
- **File Encryption:** Encrypt your export file to increase the security of your student data.

| Annual Subscription Fee |  |   |
|-------------------------|--|---|
| <b>Term</b>             | <b>Price*</b>                                  | <b>Start-up*</b>                                      |
| 1 year                  | \$2,000 - \$5,000<br>Per Submission: \$2 - \$5 | Implementation: 6 - 12 weeks<br>Training: 2 - 4 hours |

\*Average

LET'S TALK